

	How we engage our stakeholders	Key topics discussed in 2020	Impact on strategy
Employees	Annual GPTW survey Quarterly town hall meetings to share the results Monthly newsletter Annual organic day	Protection measures against the COVID outbreak Biodiversity positioning	Development of home office
Consumers	Consumer care daily contacts Brand communication	Environment Packaging nutrition	Strategy on biodiversity preservation Sustainable packaging Reduction of sugar content
Customers	Participation in trade shows (Biofach, etc) Participation in customers working groups on sustainability	Climate action packaging	Sustainable packaging Climate reduction
Organic organisations	Member of national organic organization (Synabio, Bionext, Soilassociation, AOL, BOLW, Federbio)	Develop the organic market	Strategy on biodiversity preservation Grow % of organic sales
Suppliers	Day to day contact Suppliers technical visits Code of conduct partnership	Long term partnership	Suppliers engagement via the partnership contracts
NGOs	Foundation BBCE Ad hoc projects supported	Environment and health protection	Biodiversity preservation strategy Projects supported by the foundation
Experts	Collaboration with experts on issues (biodiversity, climate change, nutrition)	Environment and health protection	Biodiversity preservation strategy